

EIDEA BOARD MINUTES

Date: 8/29/23

Time: 7-7:45 PM

Organizer: Leah Ennen

In Attendance: Leah Ennen, Jerri Allen, Kate Kostenbader, and Ted Lepic

SPECIAL MEETING:

Discussion surrounding the resignation of Megan Ward due to personal circumstances. Donna, not in attendance this evening, has agreed to take over the Web page for the time being until a permanent solution is determined.

Overall discussion as to future of EIDEA. It seems there are several factors that are causing the perfect storm. An aging population of riders, former active members who have left the area, smaller groups of Pony Club youth, activity costs have increased, competing work/school commitments, competing with other riding events locally, state, and nationwide, Online learning from several sources.

It was pointed out we are not the only GMO suffering from lack of membership, or a lack of members committed to the mission and experience. It is causing hardship for those left to organize/volunteer etc. People do not want to attend in person meetings or learning opportunities as much as in the past.

IDEAS:

Lower costs of events. Ted reports 4 years ago we had roughly \$4000 in the budget. Currently there is \$7,046- we could potentially use some of this money to provide lower clinic fees for members.

Have a meeting with IDACTA leadership and combine the groups if they are willing.

Other: Julie Christie Clinic: Friday clinic is full; Saturday has 5 slots open, only 1 opening remains on Sunday-first one of the day which may be adjusted. Will check with NL Stables and Winds Reach as a few other riders were wishing to participate but unable to travel to Greenbriar for one reason or another.

Next Meeting Tuesday 9/11/23 @ 7:00 PM