

EIDEA BOARD MINUTES

Date: 8/14/23

Time: 7-7:45 PM

Organizer: Leah Ennen

In Attendance: Leigh Ennen, Jerri Allen, Kate Kostenbader, Donna Hammond, Megan Ward and Ted Lepic

Approval of Minutes: Donna approved. Leigh seconded.

Budget Report:

Beginning Balance		\$ 8,089.59
Withdrawals		\$ 1,565.58
Mailchimp	\$ 13.78	
USDF Membership	\$ 24.00	
Ride a Test	\$ 887.90	
WRF Facility Fee	\$ 640.00	
Deposits		\$ 1,913.96
Membership	\$ 147.44	
Ride a Test	\$ 1,184.52	
Julie Christie Clinic	\$ 582.00	
Ending Balance		\$ 8,437.97

Volunteer update: No events to report during the previous month.

Membership update: Donna reports that we added 1 business membership, Greenbriar, and 1 individual.

Media/Publications:

- Discussion on how to encourage businesses to join the organization. The website will be updated to reflect current participation.
- The board will consider using an email service through WIX. Updates will need to be managed so that former members are deleted, and emails are current. The group decided to use the most economical WIX version for now as we send very few emails- upgrades can be added.
- The board would like to appoint a media person to our group that could potentially handle Facebook & Website.
- Snail Mail could be sent to local businesses (Veterinarians/barns) etc.

Calendar of Events: Julie Christie Clinic September 15-17 @ Greenbriar. Friday slots are nearly full, Saturday has many openings, Sunday has a few riders.

- The question was posed as to whether any member could attend a board meeting. Potentially we could do a closed 30-minute session if needed then open to all members. We can run a pilot to test at a future meeting.
- **Next Meeting Tuesday September 11 @ 7:00 PM**